



The story of Avian Control™ bird repellent

Avian Control® Bird Repellent was created in 2008 by Stone Soap Company (a Michigan based manufacturer of detergents, shampoos and specialty chemicals since 1932) after it was asked by a Chicago-area landfill/solid waste transfer station to formulate a chemical repellent that would solve a terrible bird problem. Stone Soap relied on its 80-year history and experience with innovative chemical processes to begin testing new formulas to solve the problem.

After many months of research and testing, the landfill/solid waste transfer station's problem with birds was solved. The birds were successfully driven away with no harm to the birds, the environment or the station personnel. Realizing the potential of a product that would safely and successfully repel birds, the company continued testing to perfect the formula in 2009.

Avian Control® Bird Repellent is now marketed by Avian Enterprises, LLC (a Florida company) and continues to be manufactured under contract by Stone Soap Company in Sylvan Lake, MI.

Applications

Initially, Avian Control® Bird Repellent was marketed to airports, commercial properties, landfills/solid waste transfer stations and golf courses – areas often plagued by safety and health concerns due to large numbers of geese, pigeons and other pest birds. Initial testing at Detroit Metropolitan International airport proved the product's effectiveness, which prompted the company to successfully register the product in 2010 with the US Environmental Agency (EPA). Once the product was EPA registered, select commercial property owners also utilized Avian Control® early and often to great effect.

US and European patents on Avian Control® are pending.

As the product's reputation grew, Avian Control® came to the attention of officials within the U.S. Department of Agriculture (USDA), who stated that the agricultural industry has been seeking a safe, effective bird repellent for many years.

In the agricultural industry, bird damage presents a serious and continuing problem, cutting directly and deeply into profits while destroying or damaging up to 15% of US crops.

More than one thousand growers of sweet cherries, blueberries, sweet corn, table and wine grapes, and many other fruits and vegetables have used Avian Control® to treat their crops with excellent success. In addition to satisfied customers, numerous field trials of Avian Control®

Bird Repellent by universities, agricultural trade associations, and grower groups have demonstrated significant decreases in bird damage along with increased crop yields without any discernable change in the taste of crops. Growers have reported positive results with bird damage reduced by up to 87%.

Over the course of the past year, numerous field trials of Avian Control® Bird Repellent by universities, agricultural trade associations and grower groups have demonstrated decreases in bird damage along with increased crop yields without any discernable change in the taste of crops.

And currently, testing is being conducted by the United States Department of Agriculture, the National Sunflower Association, Penn State University and the University of California – Irvine in order to further document Avian Control® effectiveness on various crops.